To:

From:

Re: 2018 Energy Market Intelligence Workshop - ABB Enterprise Software

I would like to attend the Energy Market Intelligence Workshop, hosted by ABB Enterprise Software on Thursday September 13, 2018 in New York, New York. This full-day workshop reviews analytical results from ABB's long-term energy forecasting models, shares best practices, as well as provides opportunities to have interaction with the ABB Energy Market Intelligence staff.

The value and justification for the event includes the ability to:

- Interact with subject matter experts regarding the modelling to complex transformations currently occurring in the North American energy markets.
- See first-hand data visualization tools and techniques that I can apply to my own analysis.
- Network with other industry professionals to discuss common challenges and identify ways to improve our operations.
- Hear an unbiased third-party perspective on ABB's 25-year energy market forecast.

The workshop begins with breakfast and check-in at 8:30 AM, then throughout the day I will receive a deep-dive analysis of the energy market conditions and drivers that will impact ABB's Fall 2018 North American Power Reference Case forecast. The agenda will cover:

- Current North American power market drivers
- Natural gas market drivers
- Renewable energy drivers
- Environmental policy drivers
- Supply/demand drivers
- Transmission flow patterns and the influence of variable renewable energy resources
- Higher renewables, but what about transmission Renewable curtailment evaluations in US markets from nodal perspective
- Scenario analysis of high variable renewable energy penetrations

An estimated agenda and conference costs:

	Before August 25	After August 24
Registration Fee:	\$395 (meals are included)	\$595 (meals are included)
Airfare to New York:	\$	\$
Hotel, X nights @ \$X:	\$	\$
Local transportation and incidentals:	\$	\$
Total:		

Thank you for your consideration and I look forward to your reply.